

FACT SHEET

About the F.A.S.T. Screenwriting Workshop

- Launched as the *Weekend Screenwriting Workshop* in 2000
- Evolved into the *Essential Screenwriting Workshop* in 2002
- Re-launched as the *F.A.S.T. Screenwriting Workshop* in 2004
- 80% practical, hands-on information, 20% theory
- Workshop presented from the producer's perspective
- Limit of 10 - 20 participants, depending on venue
- Offered 51 times, to date, in six cities across Australia and NZ
- Sells out 75% of the time, up to one month in advance
- Includes *Shawshank Redemption* screenplay & *F.A.S.T. Screenwriting Workbook*
- 50% lecture/clips/presentation, 50% script-building exercises
- Participants bring a simple idea, and expand it over the weekend
- Covers all aspects of screenwriting: business, technical, craft
- Workshops run 11am - 5pm, Saturday and Sunday, and cost \$350

About Workshop Participants

- Attended by over 650 participants to date, aged 15 to 72
- Participants have included screenwriters (beginner, intermediate, advanced and produced), directors, producers, actors, playwrights, journalists, radio personalities, and best-selling novelists
- Nearly 100% of participants give it a RECOMMEND rating
- 80% of participants "enthusiastically recommend" it

About Jeff Bollow

- Born, raised, and worked in Los Angeles until 1996
- Has worked extensively as an actor, and has written, produced, directed, and done nearly every job in film production
- Has taught writing, acting and film production in three countries
- Moved from L.A. to New Zealand in 1996, then to Australia in 2000
- Has taken a film project (independent feature *6,000 Miles from Hollywood*) from start to finish as writer/producer, and understands screenwriting from all angles
- Independent film producer seeking screenplays for development
- Couldn't find marketable Australian product, so began teaching
- Described as passionate, empowering, knowledgeable, accessible
- Currently developing FASTscreenplay™ home-study screenwriting course
- Aims to launch the Screenplay Factory, a feature film development initiative where participants write for production, in 2005
- Targeting production of 3 to 6 films per year within 5 years

(MORE)

About the book, Writing FAST

- ISBN 09752139-0-3
- Publisher: Embryo Films (Publishing)
- Details: Paperback, 208 pages, 135 x 204mm
- Contents: 6 sections, 18 chapters, two reference charts
- Audience: New and struggling writers of any format or style

About Screenplay.com.au

- Created in 2002 as a home for feature-film screenwriters
- Varying team of 4 - 10 professional writers and story analysts includes all credited screenwriters, story editors and directors
- Official Australian distributor of Movie Magic® Screenwriter™ (professional screenwriting software), Dramatica® Pro™ (story creation software), and StorView™ (visual outlining software)
- Offers Coverage service to writers and production companies
- Offers SNS™ (the Screenplay Notification Service) to subscribing producers and production companies, for recommendable screenplays
- Offers in-depth Evaluation service to help writers
- Offers mentorships and script editing services
- Industry sponsor of film festivals and events
- Over 1,000 customers across Australia, New Zealand, USA, Canada, UK, France, Sweden, Netherlands, Singapore, Hong Kong and Germany.

About the Australian Film Industry in 2003

- Gross box office: \$865.8 million
- Australian share of box office: \$30 million (3.5%)
- Total cinema admissions (estimate): 90 million
- Number of screens: 1,907
- Feature films made (excluding foreign productions): 15
- Total budget of all Australian films: \$49 million
- Average Australian film budget: \$3.2 million
- Annual number of screenplays written for Australia (est): Less than 600
- Annual number of screenplays written for the US (est): Over 100,000
- Estimated percentage of marketable screenplays: Less than 1%
- Less than one-third of Australian films earn more than \$1 million